ANDERS

PRINTING COMPANY

THERE ARE SOME BASIC NECESSITIES FOR PRINTING GOOD QUALITY FILES.
IF ANY OF THESE TERMS ARE CONFUSING, WE'D LOVE TO HELP!

FILE TYPE: HIGH QUALITY PDFS (DPI OF 300 OR MORE).

SIZING: DOCUMENT MUST BE SIZED WITHOUT EXTRA SPACE.

SAFE ZONE: ANYTHING YOU DO NOT WANT POSSIBLY CUT OFF,
PLEASE KEEP WITHIN 0.2". IF YOU HAVE A BORDER, WE SUGGEST
KEEPING IT AT 0.25" TO INSURE A CLEAN CUT.

BLEED: IF YOUR FILE GOES ALL THE WAY TO THE EDGE,
WE NEED A 0.125" BLEED AROUND EACH EDGE OF YOUR FILE.

CROP OR TRIM MARKS: IF YOUR FILE NEEDS A BLEED, PLEASE INCLUDE CROP
OR TRIM MARKS SO WE KNOW WHERE TO CUT.

COLOR: CMYK OR NON-TINTED PMS. WHEN YOU SAVE AS A PDF, UNDER OUTPUT
HAVE NO COLOR CONVERSION, AND DO NOT INCLUDE PROFILES.

CURIOUS WHAT WE ARE TALKING ABOUT?

FILE TYPE: IMAGES BELOW THIS SCALE OF "DOTS PER INCH" WONT PRINT AS NICELY AS YOU MAY WISH. IT'S ALSO NOT POSSIBLE TO MAKE THOSE IMAGES LARGER.

SAFE ZONE: SINCE THE PAPER WE DIGITALLY PRINT ON MOVES QUICKLY THROUGH OUR PRESS, THE PAPER MOVES SLIGHTLY. SINCE WE CUT IT ON A LARGE MACHINE ALL AT ONCE, THE ALIGNMENT MAY NOT BE EXACTLY THE SAME ON EACH. THIS SAFE ZONE INSURES THAT NOTHING WITHIN WILL GET CUT OFF OR STRAY TOO CLOSE TO THE EDGE!

BLEED: THE REASON FOR A BLEED IS SO THAT YOUR FINISHED PRODUCT DOES NOT HAVE ANY WHITE EDGES OF PAPER SHOWING. IT'S IMPOSSIBLE TO CUT RIGHT TO THE EXACT EDGE, SO THIS AREA IS MEANT TO BE CUT OFF TO KEEP YOUR DESIGN LOOKING FLAWLESS. YOUR **TRIM** SIZE IS THE FINAL SIZE.

CROP OR TRIM MARKS: DEPENDING ON THE PROGRAM YOU USE, THESE ARE CALLED DIFFERENT THINGS IN THE EXPORT SETTINGS. THEY SHOW US WHERE TO CUT YOUR FILE AFTER PRINTING AND SHOULD NOT TOUCH (OTHERWISE A SLIVER MAY APPEAR ON YOUR FINAL PRODUCT).